

CEENT 2025 Program			
DAY 1.			
10:30	Conference Registration and Welcome Coffee		
11:00	Official Opening Schumpeter Room (007)		
11:30	Keynote Speech: “Where are we heading? Reflections on entrepreneurship research in Central and Eastern Europe” Agnieszka Kurczewska		
12:00	Coffee Break		
12:30	Stream A Storey Room (009/010) chair: Magdalena Popowska	Stream B Smallbone Room (201) chair: Paweł Ziemiański	Stream C Veciana Room (203) chair: Marta Najda-Janoszka
	<i>Determinants of green entrepreneurship among students - a comparative study of Poland and Indonesia.</i> Jarosław Korpysa, University of Szczecin	<i>Bridging Academia and Industry: Models of Cooperation Supporting Academic Entrepreneurship in Eastern Poland.</i> Urszula Kobylńska, Białystok University of Technology	<i>Asymmetric business-to-business relationships and value creation– perspective of small entrepreneurial companies.</i> Aleksandra Hauke-Lopes, Poznań University of Economics and Business
	<i>Innovative Practices in Social Enterprises: Insights into the Implementation of SDG-Oriented Solutions in Poland.</i> Martyna Wronka-Pośpiech, University of Economics in Katowice, Izabella Steinerowska-Streb	<i>Practice-oriented Entrepreneurship Education within the Blended Intensive Programme.</i> Ewa Badzińska, Poznań University of Technology	<i>Family governance practices in young and small family firms: Does the impact on the business family translate into firm resilience?</i> Izabela Kołodkiewicz, Kozłowski University, Łukasz Kozłowski, Marta Wojtyra-Perlejewska
	<i>Shaping a sustainable future: Behavioural Business approach to entrepreneurship.</i> Jekaterina Kartasova, Vilnius University Business School, Santaute Venslavienė	<i>Towards the Defining Characteristics of Workplace Gossip: Going Back to the Blackboard – A Systematic Literature Review.</i> Tomasz Ingram, The University of Economics in Katowice, Faculty of Economics, Mario Carrassi, University of Bari Aldo Moro	<i>From Peripherality to Legitimacy: Embedding Process in the Entrepreneurial Communities .</i> Tsukasa Yada, Tallinn University of Technology, Department of Business Administration, Aki Harima
13:40	Lunch Break		

14:40	<i>Entrepreneurship across Business, Academia, and Education</i> Schumpeter Room (007) Beata Krawczyk-Bryłka, Arkadiusz Kwoska, Krzysztof Zięba		
15:40	Coffee Break		
16:00	Stream A Storey Room (009/010) chair: Wioleta Kucharska	Stream B Smallbone Room (201) chair: Agnieszka Kurczewska	Stream C Veciana Room (203) chair: Agnieszka Żur
	<i>Human–AI Synergy in Coaching: Unlocking Scalable Solutions for Executive Development.</i> Kamile Miluke Mykolas Riomeris University, Lithuania	<i>How much is enough - critical perspective on entrepreneurship research.</i> Julita Wasilczuk, Gdańsk University of Technology	<i>Crises Reshaping Food Trade: The Case of Poland During the War in Ukraine.</i> Anna Budzyńska, Maria Curie-Skłodowska University
	<i>Navigating the Unstable Landscape of the Video Game Industry - Innovations and Innovativeness of European Video Game.</i> Patrycja Klimas, Uniwersytet Ekonomiczny we Wrocławiu Aleksandra Szpulak, Joanna Radomska	<i>Perceiving the Dark Side of Entrepreneurship: A Cross-National Study of Technical Universities Students in Latvia, Poland and Ukraine.</i> Paweł Ziemiański, Gdańsk University of Technology, Inga Lapina, Riga Technical University; Tatjana Nikitina, Riga Technical University; Ilze Jankovska, Riga Technical University; Mariia Vesolovska, Lviv Polytechnic National University	<i>Institutional framework conditions of the internationalization of small and medium-sized enterprises in Central and Eastern European countries.</i> Magdalena Lubaś, Jagiellonian University, Marta Gancarczyk
	<i>Technological Readiness and Entrepreneurial Drivers for Sustainable Business Transformation with AI.</i> Wioletta Czemieli-Grzybowska, Białystok University of Technology	<i>Testing mediating and moderating roles of inter-organizational collaboration in the entrepreneurial orientation context.</i> Rafał Kusa, AGH University of Science and Technology	<i>Corporate Entrepreneurship in Poland – A Sectoral Perspective.</i> Anna Lisowska, University of Lodz, Renata Lisowska
17:10	END OF DAY 1.		
19:30	GALA DINER		

	DAY 2.		
	Stream A Storey Room (009/010) chair: Inga Jēkabsone	Stream B Todorov Room (110) chair: Tatjana Nikitina	
10:00	<i>Collecting versus connecting - bricolage and opportunity exploitation in the experience of social entrepreneurs.</i> Agnieszka Żur, Krakow University of Economics	<i>An analytical model of the return on artificial intelligence projects with emphasis on on implementation risks.</i> Matej Havlas, Brno University of Technology, Faculty of Business and Management, Veronika Novotná	
	<i>The strategies of legitimating restaurant brand in the plant-based industry – perspective of entrepreneurs and consumers.</i> Milena Ratajczak-Mrozek, Poznań University of Economics and Business, Marcin Wiecezrzycki	<i>Digital transformation in family businesses: case studies from the Czech Republic.</i> Michal Líška, Brno University of Technology, Faculty of Business and Management, Iva Straková	
	<i>Understanding What, Why, and How: A Framework-Based Systematic Literature Review of Sustainable Technology Research in Hospitality.</i> Jagoda Goll, Gdańsk University of Technology, Krzysztof Zięba	<i>Entrepreneurial competencies and the use of AI to create products.</i> Joanna Chlebiej-Kulma, University of Warsaw, Maria Schuldners	
11:10	Coffee Break		

11:40	Stream A Storey Room (009/010) chair: Krzysztof Zięba	Stream B Todorov Room (110) chair: Beata Glinka	
	<i>Mapping the Family Firm Landscape in CEE: Gender, Ownership, and Performance Clusters.</i> Ada Domańska, Maria Curie - Skłodowska University, Olga Martyniuk, University fo Gdańsk, Judit Filep Csakne, Aron Szennay	<i>Opportunity Evaluation in Sustainable Entrepreneurship: Towards a Conceptual Framework.</i> Mahmud Mustafajev, Gdańsk University of Techmology	
	<i>Demographic Factors Influencing Multiple Entrepreneurship: Evidence in the Context of Shane's Model.</i> Jarosław Ropega, Faculty of Management, University of Lodz	<i>Urban Entrepreneurship as a Driver of Sustainable Transformation: Insights from the Krakow Socio-Economic Innovations Cluster.</i> Agata Miętus, Krakow University of Economics, Maria Urbaniec	
	<i>University Sports as a Catalyst for Dual Career Development and Economic Resilience: Case Study of VUT Cavaliers Brno and Studuj a hraj.</i> Daniel Jochman, BUT	<i>Fostering Intercultural Effectiveness among Future Entrepreneurs.</i> Mark Potts, Central Michigan University George Puia, Saginaw Valley State University	
13:00	Conference Wrap-Up Schumpeter Room (007)		
14:00	Lunch Break		